



Annual Symposium - October 25-27, 2012
Hershey Lodge
www.pamda.org

Industry Sponsored Symposia (ISS) Information

Take advantage of this opportunity to spend quality time with our attendees to present information about your product(s) in depth! Purchase an Industry Sponsored Symposium (ISS). ISS programs are separate, private functions which don't compete with the PMDA educational program.

ISS Criteria

- **Exclusive ISS fee is \$5,000; Non-exclusive ISS fee is \$3,500. *Available ISS Times Include:***
- ✓ **Thursday evening, October 25 (following board meeting)**
- ✓ **Friday morning, October 26 (prior to conference registration) DEY PHARMA (Exclusive)**
- ✓ **Friday evening, October 26 (following conference)**
- ✓ **Saturday morning, October 27 (prior to conference registration) ABBOTT LABORATORIES (Exclusive)**
- ✓ **Saturday afternoon, October 27 (following conference)**
- PMDA will provide initial contact information for the hotel to reserve space in conjunction with the PMDA Annual Symposium once ISS payment is received. The sponsoring company will be responsible for direct expenses. These include any hotel meeting room rental fees, audio/visual, banquet charges and all other related fees. The sponsoring company is responsible for making arrangements with the hotel, restaurant, or other venue for this activity.
- No exhibit space or exhibit benefits are included with the purchase of an ISS but the sponsoring company may choose to also purchase an exhibit table (www.pamda.org)
- ISS topics may not conflict with topics, objectives or faculty developed for the PMDA educational program.
- All sessions must be scheduled prior to or after the conclusion of the PMDA daily Continuing Medical Education (CME) program. In addition, sessions cannot be scheduled during any PMDA scheduled meals or exhibit hall hours. No ISS will be approved that will conflict with these scheduled events.
- Current ACCME Standards for Commercial Support guidelines must not be violated.
- Faculty who are selected for the ISS program **may not be listed in any promotional materials** as presenters for the PMDA educational program.

Marketing of the ISS

PMDA

- PMDA will encourage attendance at your ISS by listing it on the PMDA website and sending email blasts to participants that include details and your registration/RSVP information once payment is received.
- PMDA will provide you with mailing addresses of participants who have granted the chapter permission to release their information (for one-time use only).

Sponsoring Company

- You are not limited to inviting PMDA participants to your ISS, so feel free to invite your other contacts as well.
- The sponsoring company must forward a sample of any information being mailed to attendees for review and approval prior to mailing.
- Announcements and invitations addressed to members of the medical profession concerning such sponsored programs should clearly indicate the name of the sponsor and must in no manner imply directly or indirectly that the program is sponsored fully or in part by PMDA.

Fees and Considerations

The cost of conducting an ISS is \$5,000 for an exclusive ISS timeslot; \$3,500 for non-exclusive ISS timeslot. This fee includes PMDA marketing assistance as described above, a brief description of the symposium in the participants' supplemental meeting materials and contact information to make arrangements with the hotel directly.

ISS reservations will be accepted on a first come-first served basis beginning on the date this form is returned. This form will serve to hold a spot pending payment. **Payment for the ISS must be received within ten (10) business days from date of contract signing.** If payment is not received by this time the ISS reservation will be released to the next interested company.

In the event that the ISS must be cancelled, a request to cancel must be submitted in writing no less than 45 days prior to the scheduled date. At this time, 50 percent of the fee will be refunded. No refunds will be given 44 days or fewer before the meeting. The company is responsible for any fees associated with cancellation through the hotel.

PMDA
777 East Park Drive
Harrisburg, PA 17111
717-558-7868

www.pamda.org

C:\Users\sharris\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Outlook\WN7X00HD\PMDA ISS Info and Forms 2012.doc
12/14/2011



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Hershey Lodge, Hershey, PA

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Industry Sponsored Symposia (ISS) Reservation

My Company Would Like to Purchase the Following ISS:

- Thursday evening, October 25 (following board meeting)
- ~~Friday morning, October 26 (prior to conference registration)~~ DEY PHARMA (Exclusive)
 - Friday evening, October 26 (following conference)
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 - Saturday afternoon, October 27 (following conference)

Exclusive ISS \$5,000

Non-exclusive ISS \$3,500

Company Name _____

Contact Name _____

Address _____

City, State, ZIP _____

Telephone _____ Fax _____ Email _____

Agreement

A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms, and conditions in the prospectus above and any other issued by PMDA regarding the *2012 Annual Symposium*; willingness to abide by the payment policy; acknowledgment of having read the rules and regulations; and agreement that the rules and regulations are an integral and binding part of this contract.

Additionally, applicant acknowledges understanding that this application serves to hold the selected ISS time and will remit full payment within 10 business days of the date below. If payment is not received by this time, applicant understands that the reservation will be released to the next interested company.

Once this form is received, PMDA staff will be in touch to confirm your reservation.

Signature _____ Date _____

Name (please print) _____ Title _____

Return completed form with check made payable to "PMDA" or payment to follow to:

PMDA

Attn: Maria Elias

P.O. Box 8820, 777 East Park Drive

Harrisburg, PA 17105-8820

Email pmda@pamedsoc.org or Fax to 717-558-7841

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