



2021 PMDA Spring Symposium

MAY 15, 2021 | 7:00 AM-12:30 PM | VIRTUAL

Exhibiting Opportunity

A Spring Symposium—Virtual Conference

Exhibiting—\$1,250

Engage with our members during this popular half-day educational event for physicians and other members of the interprofessional team of health care professionals who provide care to older adults residing in the full spectrum of long-term care facilities.

- Breakfast with the Exhibitors from 7–8 am
- 30-minute Mid-morning Break with Exhibitors
- Virtual Exhibitor Hub Open until June 1
- Post Meeting, Opt-in Contact List of Attendees

Exhibitor Registration

Year-Round Engagement Opportunities

*PMDA has created a partnership program to provide **year-round opportunities** for you to engage with PMDA members*

Partnership Levels

Silver Partnership | \$3,000—Increase Your Visibility

- Company listed in every issue of PMDA E-news (12x/year)
- Company logo and link scrolling on PMDA website home page
- Listing on the corporate member web page



THE PENNSYLVANIA SOCIETY
FOR POST-ACUTE AND
LONG-TERM
CARE MEDICINE

Gold Partnership | \$5,500—Send Priority Company Information to PMDA Members

- Company listed in every issue of PMDA E-news (12x/year)
- Company logo and link scrolling on PMDA website home page
- Listing on the corporate members web page
- Access to members-only side of the PMDA website
- Placement selection prior to general exhibitor assignments and participation for three representatives at Annual Symposium
- E-mail distribution of priority company information (i.e., FDA approvals/journal articles) to PMDA members. The information must be pre-approved by the PMDA board and will be sent by PMDA staff. (1x/year)
- Company logo and associated partnership level listed at the bottom of e-mails to membership

Platinum Partnership | \$8,000—Network with PMDA Leaders

- Company listed in every issue of PMDA E-news (12x/year)
- Company logo and link scrolling on PMDA website home page
- Listing on the corporate members home page
- Access to members-only side of the PMDA website
- Priority placement and participation for five representatives at Annual Symposium
- Exclusive networking event with PMDA Board at the Annual Symposium
- E-mail distribution of priority company information (i.e., FDA approvals/journal articles) to PMDA members. The information must be pre-approved by the PMDA board and will be sent by PMDA staff. (2x/year)
- Company logo and associated partnership level listed at the bottom of e-mails to membership
- Opportunity to mail one marketing piece to full membership (1x/year)
- Opportunity to survey PMDA members (survey must be pre-approved by the PMDA Board and will be sent by PMDA staff) (1x/year)

Virtual ISS | \$3,000—Connect with PMDA Members

- Program is coordinated by purchasing company
- PMDA will facilitate access through our website, and promote the event via e-mail communication
- All opportunities will be included on the PMDA website on a dedicated page
- Four opportunities available, one per quarter
- Evening weekday times preferred for sessions (7pm start time or later)
- A single company can purchase a maximum of two programs
- E-mails to advertise the opportunities will be sent at the discretion of PMDA to maximize the impact of communications and not overwhelm our membership
- A marketing schedule will be predetermined and provided to you upon purchase
- Deadlines for program information must be met to be included in e-mail communications

Become a Partner